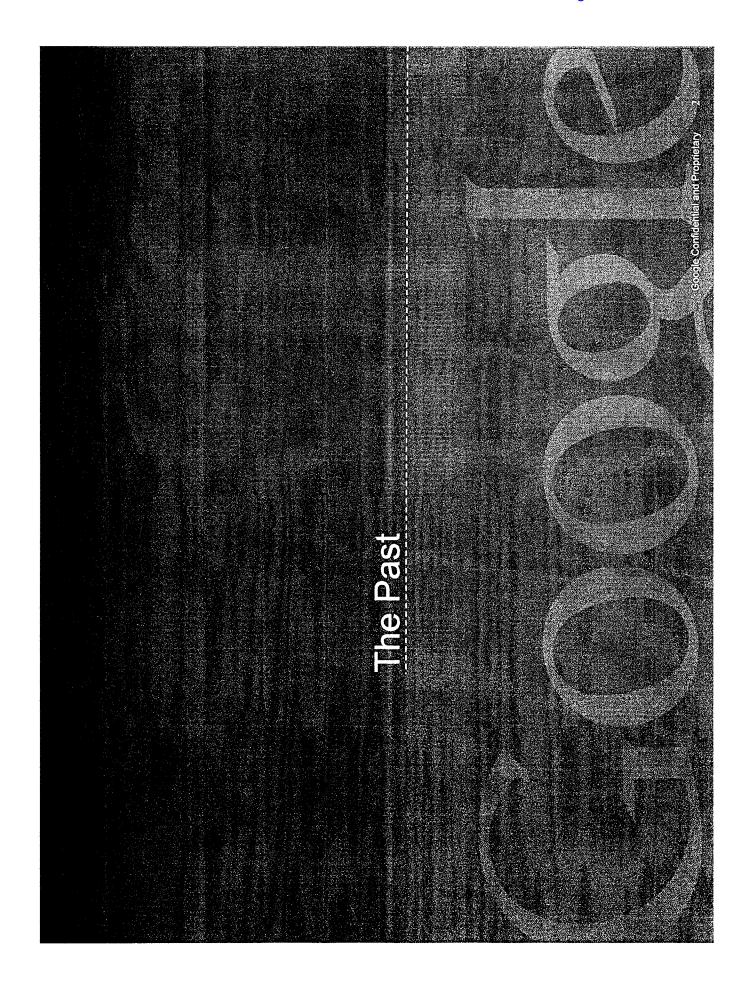
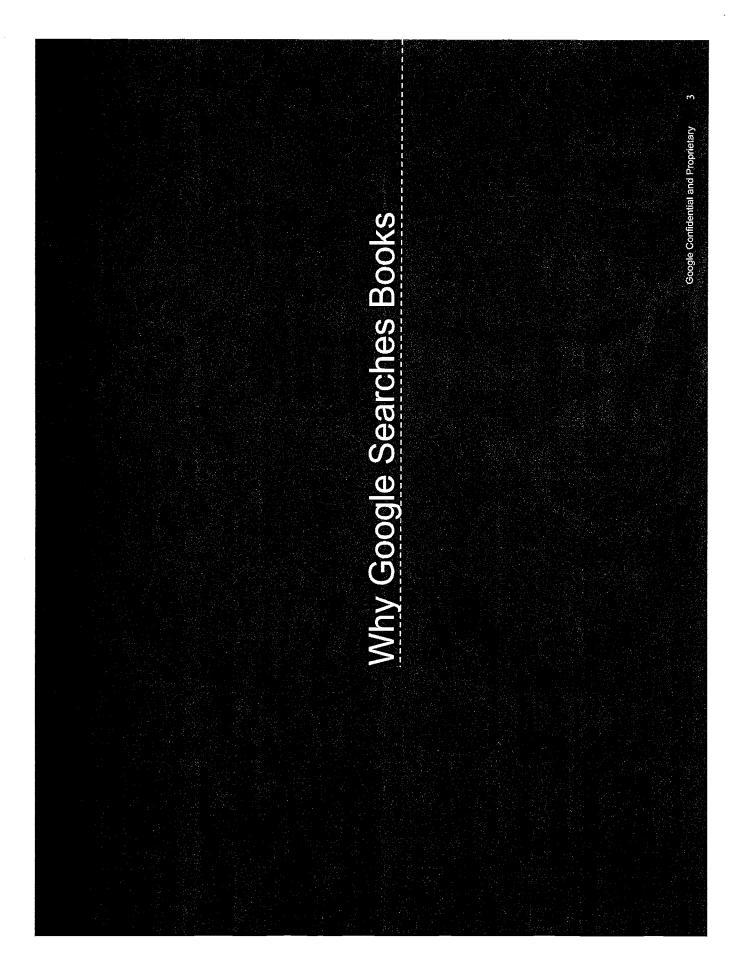
#### EXHIBIT U PART 1 OF 6

# Google Book Search: Past, Present and Future Jon Orwant, Tools of Change, Feb 10, 2009

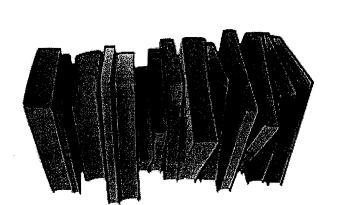




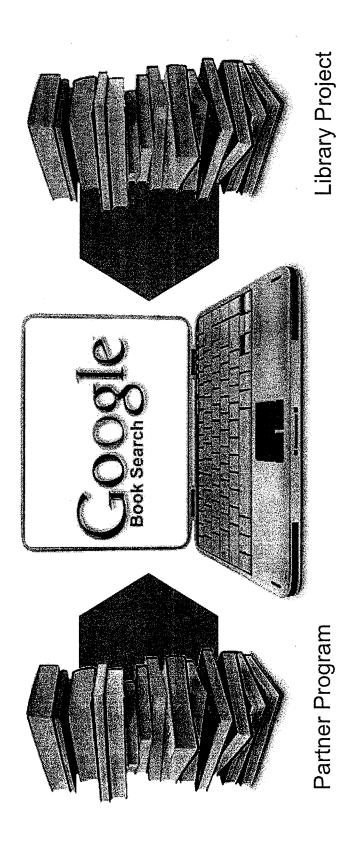
#### Goals of Google Book Search



- Make books as easy to find as web pages
- access books in ways that respect copyright and create opportunities for authors and Improve users' ability to discover and publishers
- Become a platform for searching, discovering, reading, and buying



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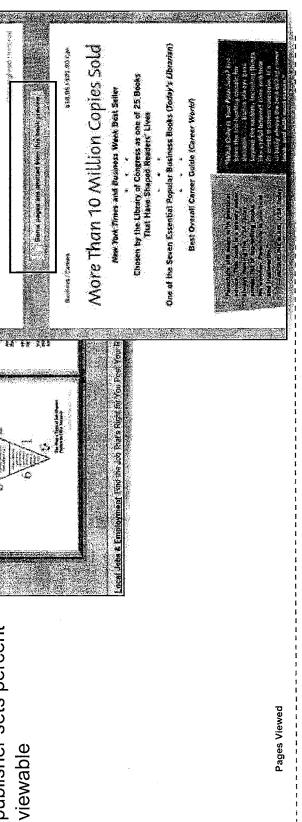
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